



## Data Management Policy

With respect to all information obtained from our customers in the course of normal business operations, Camp Equipment (CE) provides a secured environment from which data will be managed and handled with all parties involved but not limited to said parties.

In an effort to secure customer based data, CE will implement a variety of security measures to maintain the safety of your personal, machine, and agronomic data collected from customer machines within CE market areas. Information collected will be assigned to a Customer Account Manager and will be handled in a professional manner and only shared with approved third party providers.

CE will not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing customer accounts, so long as those parties agree to keep this information confidential. CE will not release your information when we believe release is inappropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable information is not the responsibility of CE and its employees or third party providers within secured network.

At our discretion, we may include or offer third party products or services to our customer base that we feel are beneficial to all parties included within this Agreement. These third party providers have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked providers. Nonetheless, we seek to protect the integrity of our customer, customer employees and or its' affiliates, or third party providers.

Customer information, whether public or private, will not be sold, exchanged, transferred, or given to any other third party provider for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

By signing this Agreement you consent to allowing shared information with said third party providers of your choosing within a "Dealer Managed Group" or organization of providers within CE network based programs, user terms, agreements and policies of your "MyJohnDeere.com" website.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Title \_\_\_\_\_  
CE Representative